

# Joseph Bedington      Motion Designer

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## About me

I'm a freelance motion designer with 20 years design knowledge and experience.

I have extensive knowledge in Online advertising, display ads, DOOH, HTML5 ads, from concept, to design, to build. I also create a lot of video work for social media, live exhibitions, websites, youtube and presentations, using After Effects, Animate and Premier.

I also have a reasonable understanding of print design, HTML and actionsript.

Software Skills: After Effects, Animate, Premier, Photoshop, Illustrator, Fireworks, InDesign, GWD, Sketchm MS office/Google alternatives.

I manage and develop campaigns and jobs from brief to concept to production and understand the importance of delivering projects to deadline and within budget.

## Qualifications

96-97  
HND in Graphic Design.  
95-96  
ND in Graphic Design.

Mid Cheshire College,  
Hartford, Cheshire.

90-95  
11 GCSE passes 5 above  
C in English, Math, Art, Design  
& Communication and Design  
& Realisation.

St Nicholas RC High School,  
Northwich, Cheshire.

Full clean UK drivers licence.

[Voted one of the top 50 freelancers in the UK by The Drum](#)

## Employment

### **Soup December 99 - July 10**

My career began 1999 as a Junior Designer with Soup Ltd Norwich. Progressing through the ranks I became a Senior Designer leading the Sky online advertising team.

During my time at Soup i worked on, Sky, Aviva, Startrite, RBS, Swinton, COI, NTL, Ryvita, Kettlechips and Jordans Cereals, some of which were nominated and won awards from Gramia, EMEE, IVCA and BIMA.

I've produced online advertising campaigns for Sky, RAC, Norwich Union, Fujifilm, Sky, Estée Lauder, Revlon, Innocent, Advent, Virginmoney and Kingsmill.

### **Freelance July 10 - to present**

Since going freelance I have worked with a lot of London based agencies such as Profero, Quadmark, Havas, TSL, FCB Inferno, Poke, Foolproof, Bio, Skive, Five by Five, Mission, Mindshare, on accounts such as NHS, Sloggi, Rennie, Mercedes, Phillips, Honda, Orange, Hertz, Guinness, Virgin Media, Converse, Sainsburys, Star Alliance, and The Post Office to name a few.

## Interests

My little girls take up most of my free time but when I'm not running them about I'm a keen bass guitar player and play in a 9 piece funk and soul band, Nighttrain, to audiences at weddings and parties all over Norfolk and further.

House renovation and DIY also play a major part in my life and I'm currently doing up a previously unloved 1890s cottage with my wife. This gives me a wider appreciation of all things design, not just graphic.

Other interests include tropical fish tanks at home, mountain biking and water sports although I could do with some practice.

## References

[See my linked in profile for references](#)